

# Jason Saimpy

## Copywriter

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### EXPERIENCE

#### **R/GA, NY — Jr. Copywriter**

Dec 2018 - Nov 2020

Learned from top notch, award winning creatives as we created social and digital campaigns including banners, social posts, scripts and activations

Clients: Samsung Global, Samsung US, Instagram, NBA on ESPN

#### **R/GA, NY — Copywriter**

Nov 2020 - Oct 2021

Took more responsibility for the work, led client presentations, and wrote banners, social posts, website copy, scripts and more for Samsung Global.

Clients: Samsung Global

#### **Laundry Service, NY — Copywriter**

Oct 2021 - Present

Making social first campaigns that create trends rather than follow them. On top of concepting, I write weekly social post copy for Hennessy US. I previously wrote social post copy for House of Hoops.

Clients: Hennessy US, Gatorade, Meta Spark, House of Hoops, Jordan Brand

### EDUCATION

#### **St. John's University — B.S. Advertising Communications (Creative Track)**

Sept 2012 - May 2016

Highly involved student including the advertising club, student government, orientation and the Theta Sigma chapter of Tau Kappa Epsilon

#### **Miami Ad School, NY — Copywriting**

Winter 2016 - Summer 2018

Built my portfolio with the help of real advertising creatives from top agencies. Learned how to concept and write clear, concise copy

### SKILLS

Concepting  
Long & short form writing  
Public speaking  
Script writing  
Team player

### AWARDS/PRESS/AFFILIATIONS

MAIP 2018

Ads of the World

Student Clio Bronze 2018  
(Red Pages)

[www.thedrum.com](http://www.thedrum.com)  
(Seamlessly Connect Your Galaxy)

[www.shootonline.com](http://www.shootonline.com)  
(Seamlessly Connect Your Galaxy)

### LANGUAGES

English, but I should speak Spanish, Creole and French like my Haitian and Puerto Rican parents too. (Sigh)